



God360

Services Pitch

Last Updated: May 2026

Research ● Strategy ● Execution

Use our services to takeover the world

The Problem - Good Enough Is Where Growth Dies

"Sometimes, the pain isn't big enough to push you; so you stay stuck."

Businesses rarely change when they are comfortable.

They change when the pressure becomes obvious; That is the danger.

By the time the problem hurts enough, money has been lost, time has been wasted, and competitors have moved ahead.

Why businesses plateau then or die:

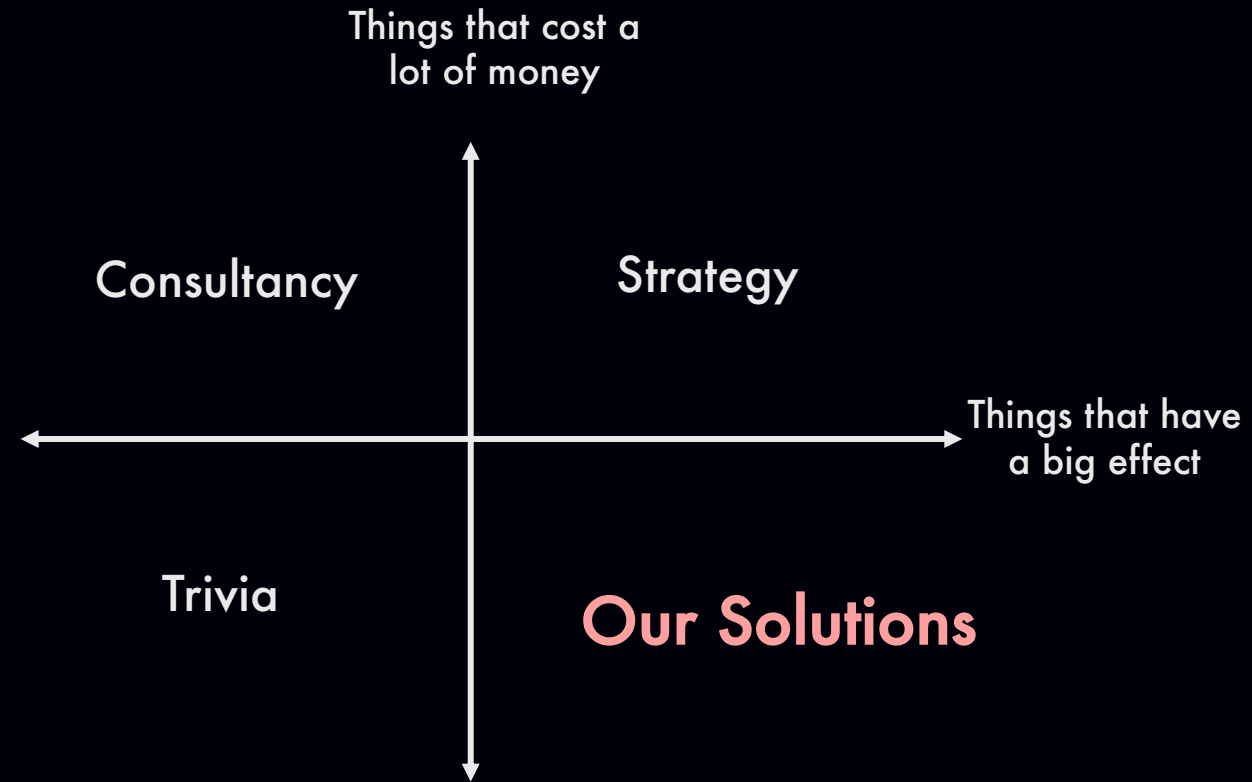
- I. **Blind spots:** You cannot fix what you are too close to see.
- II. **Market shifts:** Customers, technology, funding, and competition change faster than internal teams admit.
- III. **Silent losses:** Weak systems, unclear numbers, poor execution, and slow decisions drain growth quietly.

Our Fix:

- God360 helps leaders identify hidden constraints, structure the right response, and execute before the problem becomes expensive.

Our Advantage:

- Fast. Cross-industry and Cross country tested. Data-smart. And unlike traditional Analyst, **we don't just advise – we build and deliver with you.**



Positioned at the intersection of: **Big Impact** × **Lean Execution**
We solve the problems you didn't even know were holding you back.



God360 is a business analysis and strategy firm that helps ambitious businesses, institutions, and leaders make better decisions, structure growth, and execute across markets.

We turn unclear opportunities into clear business plans, market insight, financial models, operating structures, and investor-ready documents; then we execute them with you.

We're not just consultants. We're your growth engineers, operating at the intersection of:

- **People** – Building strong, mission-aligned teams.
- **Finances** – Maximizing returns, reducing waste.
- **Systems** – Simplifying and scaling operations.
- **Assets** – Turning what you have into more than you imagined.

We help you takeover your market

(see the real issue, design the right move, and execute with speed and precision.)



Who
We
Are.

What Drives Our Work



Vision

To assist create a world in which
PEOPLE ARE INTENTIONAL
about the things that matter to
them and to humanity



Mission

To enlighten, serve and protect
intentions of PEOPLE WHO ARE
DETERMINED to make a
difference in the universe



Core Values

- Move with Intent
- Be Sublime
- Effective Communication
- Build Communities
- Continuous Improvement
- Do the impossible



Our Identity

Intentional: Being intentional
allows us to use our principal
way of thinking to extract meaning
and develop a wholistic approach
to serving our clients.

We believe growth should be intentional.



Our 3 Core Services

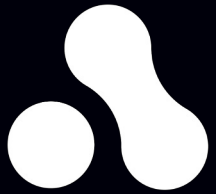
(Strategic, Global, Execution-Ready)

☎ Let's talk impact.

WhatsApp or Call: +233 264 543 431

Email: business@god360.today

Book Here: <https://coachli.co/yawmoney/SV-Fh9TM>



1. Business Growth Engineering

We help you structure your business for scale.

This includes:

- Business development
- Project execution
- Operational structure
- Growth systems
- Expansion planning

Best for: Businesses that are expanding, restructuring, entering new markets, or trying to turn scattered activity into clear execution.

2. Market Intelligence & Customer Strategy

We help you understand where the real opportunity is.

This includes:

- Market research
- Competitor analysis
- Customer insight
- Product-market fit
- Route-to-market strategy

Best for: Businesses that need to grow sales, enter a new segment, improve positioning, or understand what customers actually want.

3. Financial & Opportunity Analysis

We help you turn numbers into decisions investors, lenders, and leaders can trust.

This includes:

- Financial modelling
- Valuation
- Pricing strategy
- Fundraising support
- Debt and equity readiness
- Opportunity analysis

Best for: Businesses that need funding, want to assess a new opportunity, improve profitability, or prepare for investor conversations.

Capital Structuring for Investment

- When funding is required, we prepare your business for lenders and investors.
- We align your numbers, strategy, operations, and documentation with what funders look for.
- This includes support for debt, equity, and development finance engagement with institutions (such as EBID and DBG)



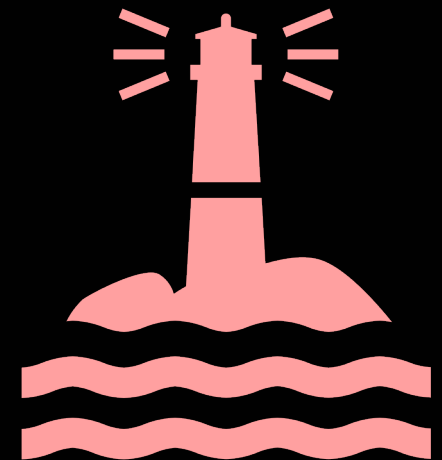
Why Clients Choose God360

Built for leaders who need clarity and movement

We work close to your business; close to execution, helping you turn ideas, problems, and opportunities into structured action.

We bring this through our **S.E.A.** advantage:

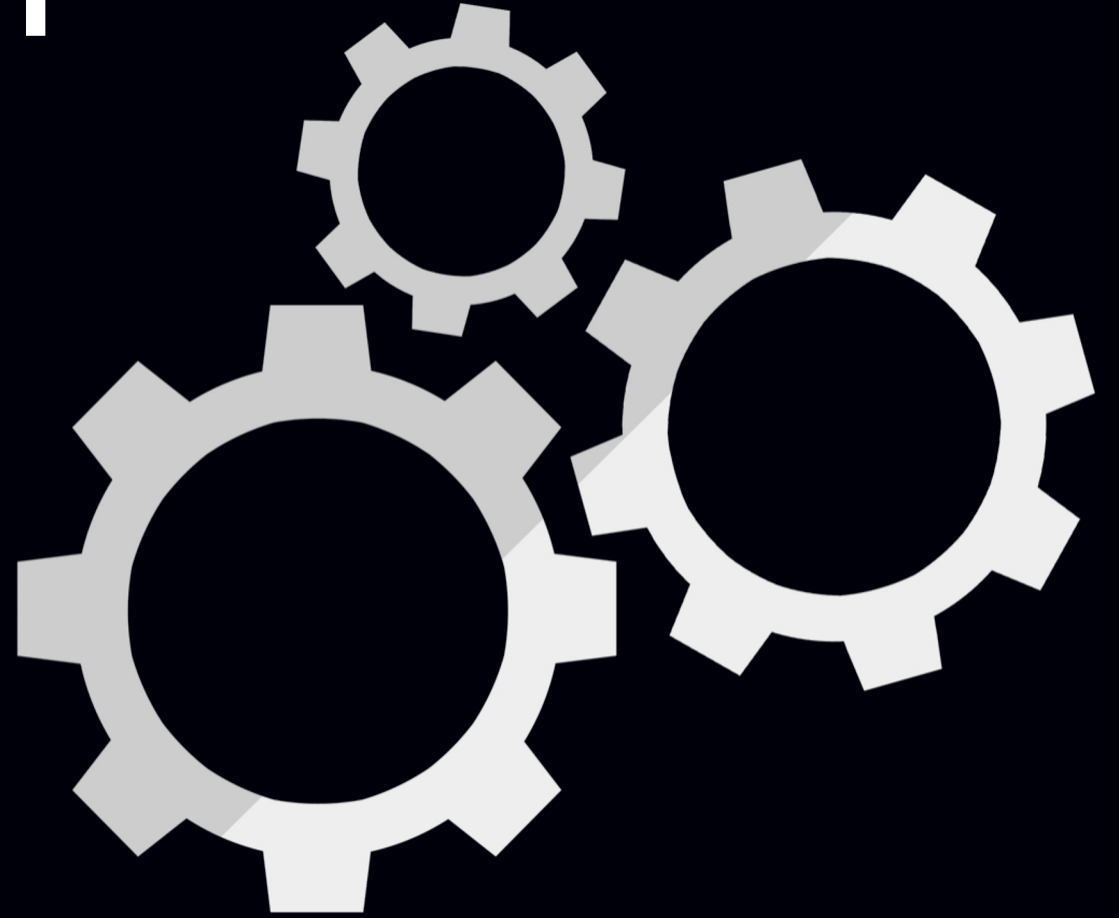
- I. **S**peed of delivery.
- II. **E**xperience across countries, industries and markets.
- III. **A**nalytical precision.



Our Approach

We call it **The Big 3**. They are our strategic frameworks or engines applied on top of our services to facilitate exponential business growth and ensure long-term sustainability.

The end goal is to **move with intent, not just best business practices.**



⁹Panel®, E. (n.d.). Council Post: How To Create Multiple Revenue Streams For A Business. [online] Forbes. Available at: <https://www.forbes.com/sites/forbescoachescouncil/2021/02/18/how-to-create-multiple-revenue-streams-for-a-business/?sh=40e939be30cd> [Accessed 6 Jun. 2022].

¹⁰Harvard Business Review. (2012). When One Business Model Isn't Enough. [online] Available at: <https://hbr.org/2012/01/when-one-business-model-isnt-enough>.

¹¹Rajasekharan, M. (n.d.). Council Post: What Ecosystem Integration Is And Why Its Time Has Come. [online] Forbes. Available at: <https://www.forbes.com/sites/forbestechcouncil/2021/01/06/what-ecosystem-integration-is-and-why-its-time-has-come/?sh=7e1976da3236> [Accessed 6 Jun. 2022].



The Big 3

Restricted

7x

We work with clients to strengthen the core business while identifying new revenue streams, stronger partnerships, better channels, and underused assets.

This could include new products, new markets, new customer groups, new partnership models, or smarter use of what the business already owns.

Why⁹?

Many businesses do not need to start from zero. They already have relationships, data, skills, assets, or market access that can create more value when structured properly.

Example:

Amazon did not remain only an online retail business. It built AWS into a major business line, with AWS sales reaching \$107.6 billion in 2024, up 19% year-on-year.

Lesson:

Your next growth engine may already be sitting inside your current business.

Ecosystem

We help clients build stronger business ecosystems by connecting the right partners, suppliers, funders, distributors, institutions, and customer channels.

The focus is to make the business less isolated and more connected to the people and systems that can help it grow.

Why¹⁰?

A business grows faster when it does not have to carry every part of the value chain alone. The right ecosystem can reduce cost, increase reach, improve credibility, and open doors the business may not access by itself.

Example:

Apple's App Store ecosystem supported over \$1.4 trillion in developer billings and sales worldwide in 2025.

Lesson:

The stronger the ecosystem, the more value flows through the business.

Community

We help clients turn customers, users, partners, and stakeholders into a source of insight, loyalty, feedback, referrals, and product improvement.

This helps the business understand what people actually want, what they complain about, what they repeat, and what they are willing to pay for.

Why¹¹?

The market is already giving signals. A strong customer community helps the business capture those signals early, improve faster, and stay relevant before competitors notice the shift.

Example:

LEGO Ideas allows fans to submit product ideas, vote for designs, and help shape what could become official LEGO products. Ideas that reach 10,000 votes can be reviewed for possible addition to LEGO's product portfolio. The broader LEGO business delivered record 2025 results, with revenue up 12% to DKK 83.5 billion and consumer sales up 16%.

Lesson:

A strong community does not only buy. It helps the business build better.



Our Footprint



- Key  USA
Canada
Ethiopia
France
Germany
Ghana
Lebanon
Nigeria
Kenya
South Africa
Trinidad and Tobago
UK

Markets connected to our work, research, clients, or advisory engagements

Industries & Sectors



Food &
Agriculture



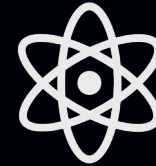
Healthcare



Law



Fashion



Energy



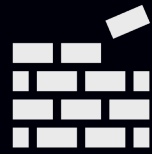
Technology



Education



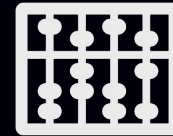
Trade & Retail



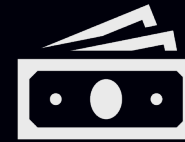
Construction



Hospitality



Consultancy



Finance



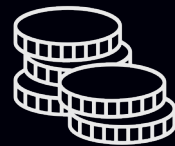
Facilities
Management



Art



Architecture



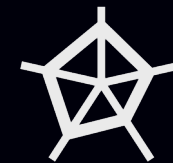
SMEs & MSB



Music



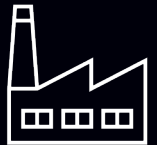
International
NGOs



Government



Transportation



Manufacturing

*Not an exhaustive list

Active Clients

Restricted



Market-leading, Cross sector solutions.

- Market Analysis,
- Opportunity Analysis,
- Business Advisory



Atlantic Holdings

Technology Solutions Provider.

- Business Strategy
- Market Research
- Financial Analysis
- Capital Raising



Build Construction and Facility management.

- Ecosystem Creation
- Management Consulting
- Market Research



Health Food Product (in 72 stores)

- Business Strategy
- Market Research
- Financial Analysis
- Fund raising
- Valuation



Food and Water Processing Company.

- Business Analysis
- Business Development
- Financial Analysis



Fast Casual Chinese Restaurant.

- Market Research,
- Market Analysis,
- Management Consulting,
- Board Advisory,
- Fund raising



Active Clients

Restricted



EV car platform for West Africa and beyond

- Business Development
- Competitor Analysis
- Management Advisory



EIGHTFOLD
REALTY

Innovative Real Estate developer

- Market Research
- Business Advisory
- Valuation



National Level Data driven and Education Solutions

- Business Advisory
- Opportunity Analysis
- Project Development



Agricultural business – Largest Grain farming

- Business Expansion

4US

3-in-1 Cocoa drink

- Market Research
- Business development



Innovative Microfinance

- Corporate Strategy
- Business Expansion
- Market research and Analysis



Active Clients

Restricted



Investment App of aggregated Financial Products coupled with financial literacy.

- Business Advisory
- Corporate Strategy
- Content Development
- Product Development



Financial Services Providers and Insurers (South Africa)

- Landscape analysis
- Partnership development
- Ecosystem development
- Opportunity Analysis



Renewable Energy

- Corporate Strategy
- Market Research
- Financial Analysis
- Valuation



Caring | Compassionate | Compensation

130-Year-old - Mutual Assurance (South Africa)

- Corporate Strategy
- Opportunity Analysis



Design, manage and facilitate the implementation of development projects and programs.

- Systems installations
- IT services



Premium Artisan Gin (UK + GH)

- Corporate Strategy
- Fund Raising



Active Clients

Restricted



**NATIONWIDE
TECHNOLOGIES**

Fuel Services and Product Authentication

- Market Research
- Competitor analysis
- HR Analysis



Interdenominational, International, Congregation

- IT Support



Transaction Advisors

- Corporate Strategy
- Market Research
- Business Development



Engine revitalization and Carbon Offset Business

- Corporate Strategy
- Opportunity Analysis
- Financial Expansion
- Business Development



**Premier Cares:
Mental Health Forum**

Mental Health Advocacy; safe spaces for dialogue, education, and support

- Business Development
- Partnerships
- Sponsorships



Government of Ghana

- Ministries
- Authorities
- Agencies
- Presidency



Not An Exhaustive List

Testimonials

Yaw is resourceful and fast.

Loraine Sottie

CEO, Maclear engineering

(Services & Engineering Consulting Firm)

Yaw's response rate, resourcefulness and broad understanding is remarkable

Afrakoma Brakohiapa

Business Development Manager, Holiday Inn

(Hospitality and Retail)

You [Yaw] are very smart, without your help I don't think I would have made it*.

Dr. Stella Gyamfi

Sub Metro Director, Kaneshie Polyclinic

(Hospital)

Dear Yaw,

It was exciting working with you on the market research for (withheld). The research report was well put together; and we've had very good feedback from members of the working group and the project consultant on the quality of the work.

We particularly enjoyed your contributions during the follow-on strategy sessions. It is testament to your overall commitment to the success of the project.

We are happy we chose you and look forward to working with you in the future.

Thank you.

Kind regards,

Anita Yankey

Business Development Manager, CH Group

(An African Conglomerate)

*referring to the structuring of operations

Testimonials

Restricted

Working with Yaw has been nothing but amazing. Prompt, fast and reliable. Don't think i will be able to move as fast has we've done this past year with my project if it wasn't for him. very patient, welcoming to new ideas and never afraid to express his opinions and directions. One thing I can promise you is, He makes your business his and will highlight your strength and weakness going forward and help you find long lasting solutions to it. He believes in the projects he takes on and will invests all his time and energy into making it a reality. As a client I believe Yaw cares about the project and cares about his clients hence him trying to make you a better version of yourself so you can function with or without him. He puts the success of the project 1st and will support in any way possible to ease the actualization of your dreams

He understands the mark a good job leaves so he lends a hand even if he doesn't have to. I believe if you are lucky to be among the few he works with. You will be blessed. Your life won't be the same cause he gives you value for money. Time is the most valuable thing a man can spend, and he doesn't waste a second of it.

He has an amazing sense of humor but only shows it once in a blue moon like a Christmas costume A dope rapper only the PLUGINN team and I will leave to tell the story 😁. He doesn't like being late, he never misses an appointment. His word is his bond so he doesn't give it easily but if he tells you i will be there, he will show. A good judge of character and a good listener, a true gentleman with the fear of God in him
I think you are in safe Hands if you ever get to work with him.

Gasmilla
CEO Fisherman Worldwide
(Musician & Philanthropist)

Yaw has been hired to fill critical positions, mostly in management consulting and business analysis. We manage a number of real estate and construction projects, and Yaw provides insight and analysis into how the Company's intended group should be formed effectively so that the many companies benefit from one another.

Yaw is a tremendous asset; for example, our most recent project needed us to demonstrate good bankability. Yaw went above and beyond by not only pricing the housing units competitively, which made the project bankable, but also by including various types of units that supplemented the houses, generating additional revenue and lowering costs in the medium term. For example, a technical college that will train construction employees for following phases. In summation, his ability to think outside the box distinguishes his work.

Jude Kwapong
CEO Othniel
(Build Construction and Facility management)

Our Engagement Process

1. Discovery Call

[Book Here: <https://coachli.co/yawmoney/SV-Fh9TM>]

to understand the business need, the decision required, and the expected outcome.

1. **Scope & Contact Person:** We agree on the work, timeline, communication rhythm, and lead contact on both sides.

2. **Agreement & Payment:** We confirm the terms, sign the engagement agreement, and begin once payment terms are met.

3. Delivery

We deliver the required strategy, model, deck, report, structure, or execution.

Progress updates are shared based on the agreed timeline.

4. **Review & Next Steps:** We review the work, confirm what has changed, and agree on the next action.

Business Hours

Our standard business hours are from 8:00 AM to 5:00 PM.

However, we also offer customized 24/7 on-site and off-site support solutions for those seeking uninterrupted assistance, with pricing tailored to your specific needs.

What is our typical response time?

Our typical response time is within one hour of initial contact.

How much do we usually charge?

Our pricing model is based on a value-oriented approach, taking into consideration several key factors:

- Impact
- Timelines
- Travel Requirements
- Available Resources
- Location
- International Industry Standards



Given the variable nature of these factors, we provide customized pricing tailored to each specific project or service engagement. This approach ensures that you receive a fair and accurate cost estimate aligned with your unique requirements.

CONTACT US VIA

WhatsApp Business: +233 (0) 26 454 3431

Official: yaw@god360.today

Alternative: business@god360.today

Website: god360.today



Office Address: No. 13 Akosombo Street, Airport Residential Area, Accra - Ghana

Book a session: <https://coachli.co/yawmoney>



ONE
LAST
THING



Join the God's EYE

Collective Intelligence Engine [C.I.E]

God's EYE Systems helps every God360 client benefit from the learning, patterns, and tools built across our work.

- Each project sharpens the system.
- Each insight improves the next decision.
- Each client gains from more than one engagement.

God's EYE Systems includes:

The Scoreboard: Track performance and compare progress against useful business benchmarks.

The Data Bank: Access patterns, lessons, and cross-market insights from real project experience.

The Strategy Library: Use tested frameworks, pricing models, pitch structures, hiring guides, and growth tools.

The Problem Bank

Learn from similar business challenges and how they were solved.

The Impact Circle

Test ideas in smaller, lower-risk ways before committing major capital or time.

The Growth Exchange

Receive short case lessons from what worked, what failed, and why.

The Forecast Collective

Use market, client, and industry signals to think ahead before decisions become urgent.

Why it matters:

You gain from the accumulated learning behind God360.

- Not just your project.
- Not just your industry.
- Not just your market.

Only available to active God360 clients for now

☎ Let's talk impact.

WhatsApp or Call: +233 264 543 431

Email: business@god360.today

Book Here: <https://coachli.co/yawmoney>





*Those who are Intentional
make the Difference.*

Thank You For Your Time