



# God360

Services Pitch

Last Updated: October 2025

# The Problem - The Region-Beta Paradox

"Sometimes, the pain isn't big enough to push you — so you stay stuck."

**Businesses don't change when they're failing.**

They change when things are *fine* — but not great. That's the danger of the Region-Beta Paradox:

You stay in a comfortable zone because the discomfort doesn't hurt enough... until it's too late.

Why many businesses in Ghana, South Africa, the UK & the US plateau or fail:

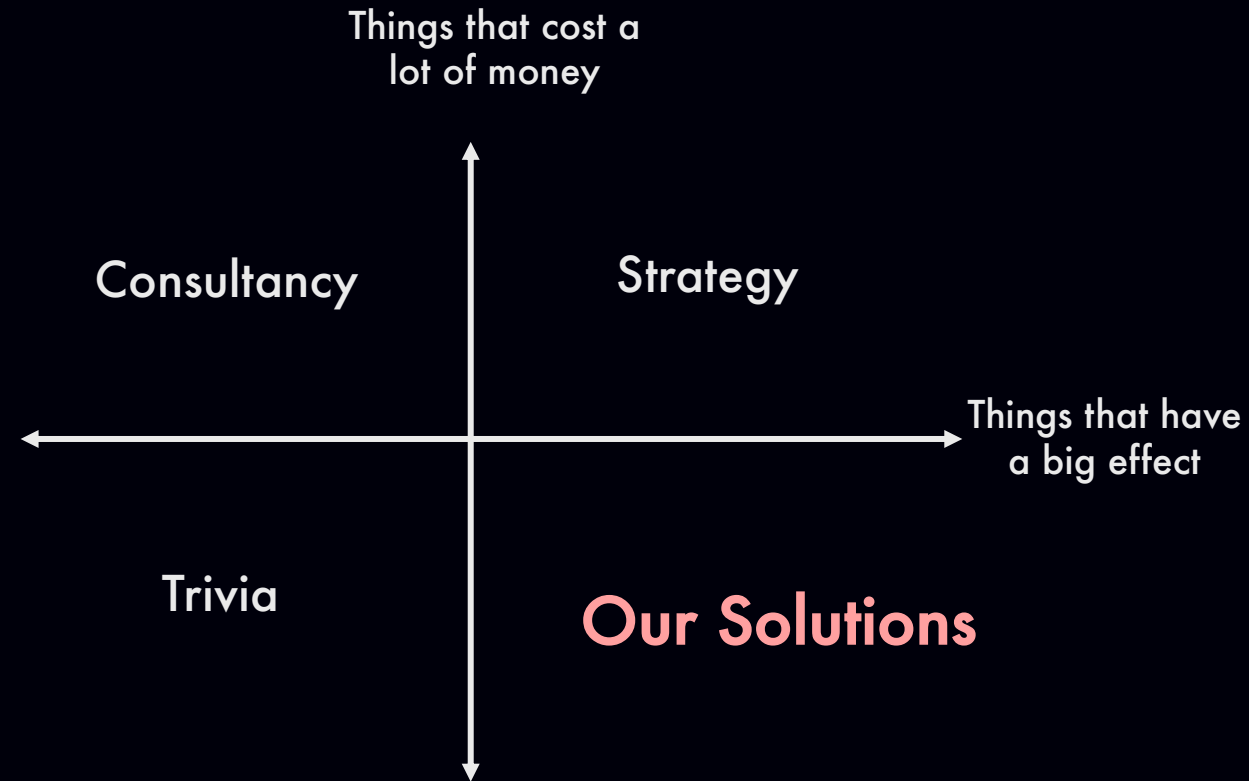
- **Lack of Perspective:** *Fish don't know they're in water.* It's hard to fix what you're deeply embedded in.
- **Shifting Markets:** Customers evolve. Technology evolves. Are you?
- **Silent Killers:** Mediocre systems, invisible inefficiencies, and slow innovation drain you — quietly.

**Our Fix:**

- We partner with bold leaders to break through this trap by realigning their growth engines with purpose, performance, and profitability.

**Our Advantage:**

- Fast. Cross-industry tested. Data-smart.  
And unlike traditional consultants, **we don't just advise — we build and deliver with you.**



Positioned at the intersection of: **Big Impact** × **Lean Execution**  
We solve the problems you didn't even know were holding you back.



# Overview - Who We Are

God360 is a business analysis and strategy firm that helps bold entrepreneurs, companies, and institutions unlock exponential growth through data-driven insights, innovative structuring, and intentional execution.

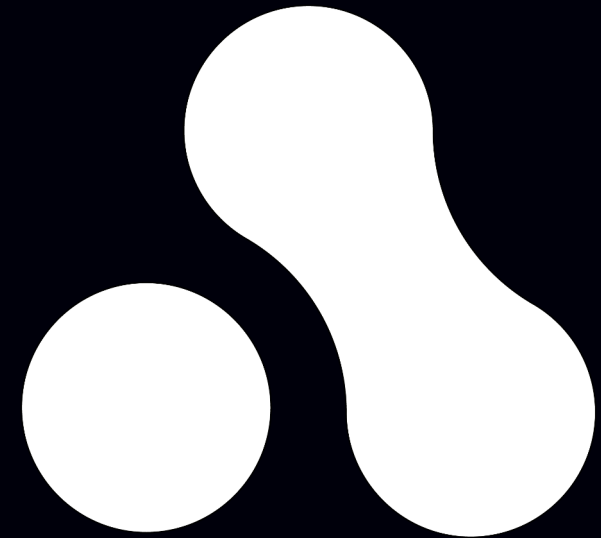
We work across industries and continents — from Africa to the global stage — delivering solutions that don't just look good on paper but work in practice.

We're not just consultants.

We're your growth engineers, operating at the intersection of:

- **People** – Building strong, mission-aligned teams.
- **Finances** – Maximizing returns, reducing waste.
- **Systems** – Simplifying and scaling operations.
- **Assets** – Turning what you have into more than you imagined.

Whether you're scaling, restructuring, or breaking into new markets, we bring clarity, direction, and execution — all wrapped in speed and precision.



# Our Markers



## Vision

To assist create a world in which  
PEOPLE ARE INTENTIONAL about  
the things that matter to them and  
to humanity



## Core Values

- Move with Intent
- Be Sublime
- Effective Communication
- Build Communities
- Continuous Improvement
- Do the impossible



## Mission

To enlighten, serve and protect  
intentions of PEOPLE WHO ARE  
DETERMINED to make a  
difference in the universe



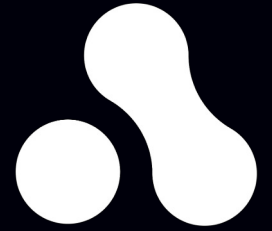
## Our Identity

**Intentional:** Being intentional allows  
us to use our principal way of  
thinking to extract meaning and  
develop a wholistic approach to  
serving our clients.



# Our 3 Core Services

*(Strategic, Global, Execution-Ready)*



## 1. Business Growth Engineering

- We fuse Project Management with Business Development to build scalable systems, streamline operations, and unlock hidden value. Perfect for businesses expanding or restructuring across regions.

## 2. Market Intelligence & Customer Strategy

- Our research isn't just academic — it drives customer growth, product-market fit, and brand loyalty. We help you dominate your segment by deeply understanding your audience and competitors — from Accra to Joburg, London to Atlanta.

## 3. Financial and Opportunity Analysis

- We turn numbers into clear, actionable strategy. From valuation and fundraising to pricing models and forecasting, we make your business bankable, investable, and unstoppable.

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## Capital Structuring for Investment

- We prepare your business to meet investor expectations by aligning your financials, strategy, and operations with what funders look for. Whether you're seeking equity or debt, we position and connect you for financing opportunities.

# B.M.F.



Let's talk impact.

WhatsApp or Call: +233 264 543 431

Email: [yaw@god360.today](mailto:yaw@god360.today)

Book Here: <https://calendly.com/yawmoney/ytil>

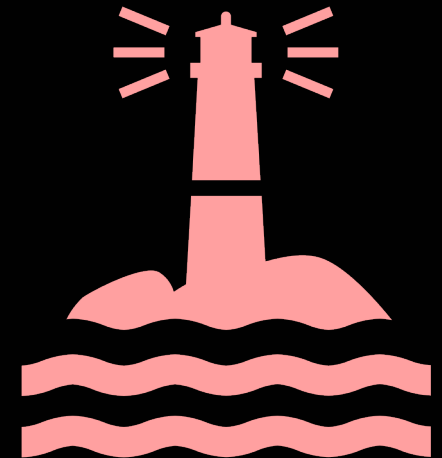
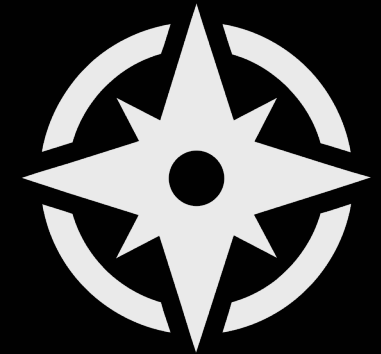
# Unique Selling Proposition

*Why Clients Choose God360*

We provide highly personalized solutions to your complex business needs. This stems from our **Intentional approach** to problem solving and decision making.

We guarantee the following based on our key trait:

- I. **Speed** of delivery.
- II. **Extensive** cross-industry experience.
- III. **Analytical** precision.



# Our Approach

Restricted

We call it **The Big 3**. They are our strategic frameworks or engines applied on top of our services to facilitate exponential business growth and ensure long-term sustainability.

The end goal is to **move with intent, not just best business practices.**



<sup>9</sup>Panel®, E. (n.d.). Council Post: How To Create Multiple Revenue Streams For A Business. [online] Forbes. Available at: <https://www.forbes.com/sites/forbescoachescouncil/2021/02/18/how-to-create-multiple-revenue-streams-for-a-business/?sh=40e939be30cd> [Accessed 6 Jun. 2022].

<sup>10</sup>Harvard Business Review. (2012). When One Business Model Isn't Enough. [online] Available at: <https://hbr.org/2012/01/when-one-business-model-isnt-enough>.

<sup>11</sup>Rajasekharan, M. (n.d.). Council Post: What Ecosystem Integration Is And Why Its Time Has Come. [online] Forbes. Available at: <https://www.forbes.com/sites/forbestechcouncil/2021/01/06/what-ecosystem-integration-is-and-why-its-time-has-come/?sh=7e1976da3236> [Accessed 6 Jun. 2022].



# The Big 3

## 7x

We specialize in collaborating with clients to create diversified revenue streams and enhance core operations. With extensive experience across industries, we optimize organisational structure, form strategic partnerships, and execute successful acquisitions to minimize expenses and drive business success.

### Why<sup>9</sup>?

In today's dynamic business landscape, relying on a single stream of revenue is no longer sufficient, especially post-pandemic. As businesses scale and evolve, the need for alternative revenue streams becomes crucial to sustain operations and support expenses. Recognizing this imperative, we guide clients to create diversified revenue streams to enhance core operations.

## Ecosystem

We help you build a robust ecosystem incorporating your partners and value chain. In the contemporary business environment, customer experience is as crucial as product quality. By harmonizing value chains, we maximize output through synergy, unlocking exponential growth and amplifying your business impact.

### Why<sup>10</sup>?

Market demands and trends shift rapidly, sometimes even overnight. By fostering an ecosystem, businesses can capitalise on the benefits of cross-selling and explore complementary business models that mutually reinforce each other. This strategic approach can transform seemingly unviable possibilities into profitable opportunities, leveraging synergies and maximizing overall business viability.

## Community

We aid clients in building a thriving customer community that promotes service and product improvement. As your clientele expands, we leverage their valuable insights and feedback to enhance your services and products. By actively involving clients in the process, we gather proprietary data that drives strategic decision-making and propels your business forward and fulfill their need for community connection.

### Why<sup>11</sup>?

Actively involving clients in the decision-making process create a virtuous cycle of improvement. This data-driven approach empowers you to stay ahead of the competition and deliver exceptional offerings that resonate with your customers.

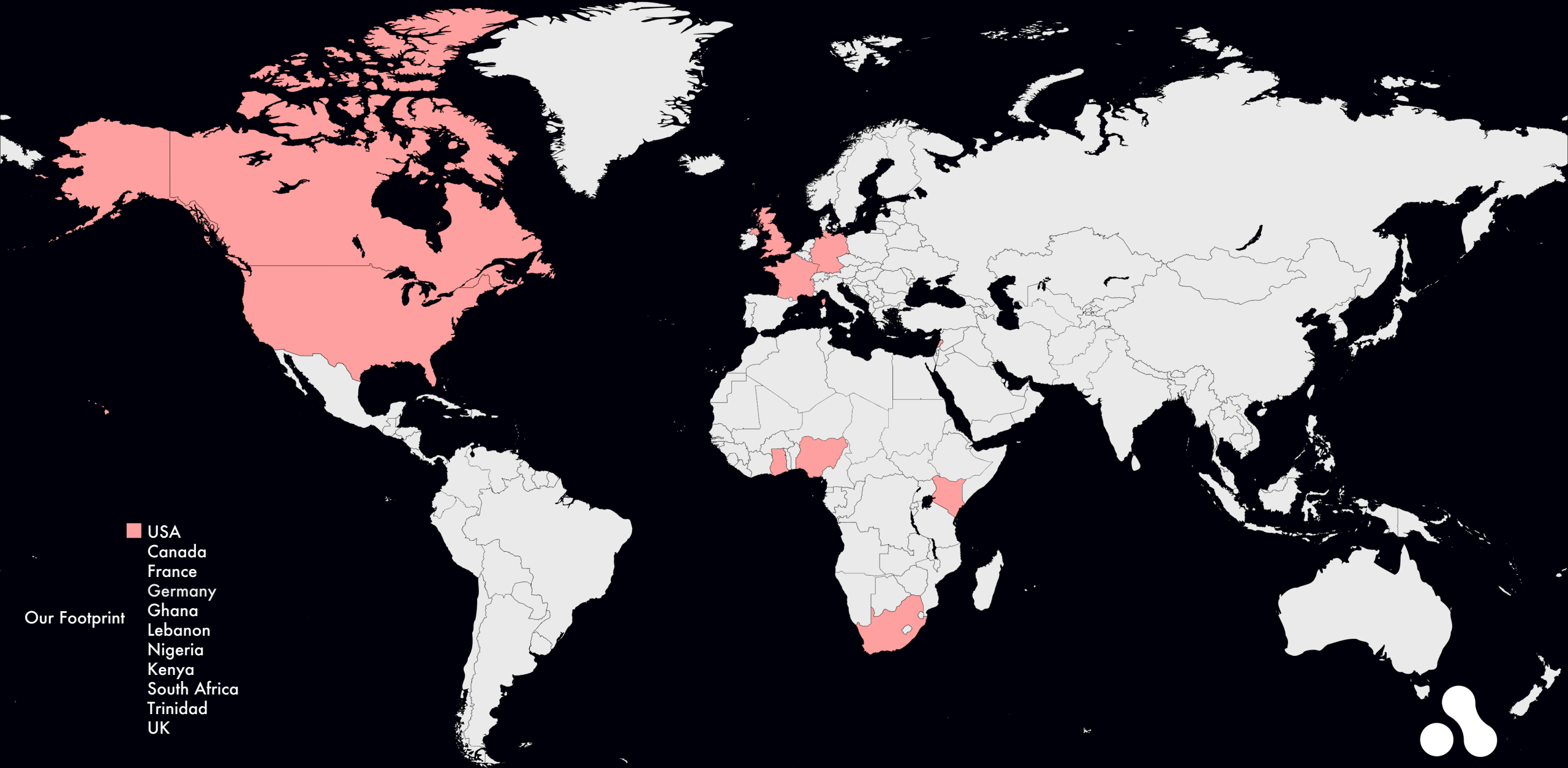




# Countries

Our Footprint

- USA
- Canada
- France
- Germany
- Ghana
- Lebanon
- Nigeria
- Kenya
- South Africa
- Trinidad
- UK



# Industries & Sectors



Food &  
Agriculture



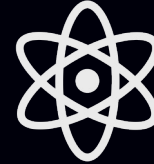
Healthcare



Law



Fashion



Energy



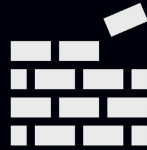
Technology



Education



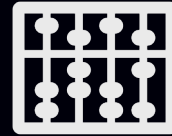
Trade & Retail



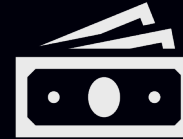
Construction



Hospitality



Consultancy



Finance



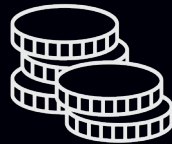
Facilities  
Management



Art



Architecture



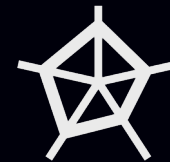
SMEs & MSB



Music



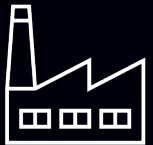
International  
NGOs



Government



Transportation



Manufacturing

\*Not an exhaustive list

# Testimonials

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Yaw is resourceful and fast.

**Loraine Sottie**

*CEO, Maclear engineering  
(Services & Engineering Consulting Flrm)*

Yaw's response rate, resourcefulness and broad understanding is remarkable

**Afrakoma Brakohiapa**

*Business Development Manager, Holiday Inn  
(Hospitality and Retail )*

You [Yaw] are very smart, without your help I don't think I would have made it\*.

**Dr. Stella Gyamfi**

*Sub Metro Director, Kaneshie Polyclinic  
(Hospital)*

Dear Yaw,

It was exciting working with you on the market research for (withheld). The research report was well put together; and we've had very good feedback from members of the working group and the project consultant on the quality of the work.

We particularly enjoyed your contributions during the follow-on strategy sessions. It is testament to your overall commitment to the success of the project.

We are happy we chose you and look forward to working with you in the future.

Thank you.

Kind regards,

**Anita Yankey**

*Business Development Manager, CH Group  
(An African Conglomerate)*

\*referring to the structuring of operations

# Testimonials

Restricted

Working with Yaw has been nothing but amazing. Prompt, fast and reliable. Don't think i will be able to move as fast has we've done this past year with my project if it wasn't for him. very patient, welcoming to new ideas and never afraid to express his opinions and directions. One thing I can promise you is, He makes your business his and will highlight your strength and weakness going forward and help you find long lasting solutions to it. He believes in the projects he takes on and will invests all his time and energy into making it a reality. As a client I believe Yaw cares about the project and cares about his clients hence him trying to make you a better version of yourself so you can function with or without him. He puts the success of the project 1st and will support in any way possible to ease the actualization of your dreams

He understands the mark a good job leaves so he lends a hand even if he doesn't have to. I believe if you are lucky to be among the few he works with. You will be blessed. Your life won't be the same cause he gives you value for money. Time is the most valuable thing a man can spend, and he doesn't waste a second of it.

He has an amazing sense of humor but only shows it once in a blue moon like a Christmas costume A dope rapper only the PLUGINN team and I will leave to tell the story 🤔. He doesn't like being late, he never misses an appointment. His word is his bond so he doesn't give it easily but if he tells you i will be there, he will show. A good judge of character and a good listener, a true gentleman with the fear of God in him  
I think you are in safe Hands if you ever get to work with him.

**Gasmilla**

CEO Fisherman Worldwide  
(Musician & Philanthropist)

Yaw has been hired to fill critical positions, mostly in management consulting and business analysis. We manage a number of real estate and construction projects, and Yaw provides insight and analysis into how the Company's intended group should be formed effectively so that the many companies benefit from one another.

Yaw is a tremendous asset; for example, our most recent project needed us to demonstrate good bankability. Yaw went above and beyond by not only pricing the housing units competitively, which made the project bankable, but also by including various types of units that supplemented the houses, generating additional revenue and lowering costs in the medium term. For example, a technical college that will train construction employees for following phases. In summation, his ability to think outside the box distinguishes his work.

**Jude Kwapong**

CEO Othniel

(Build Construction and Facility management)

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# Active Clients

Restricted



**Market-leading, Cross sector solutions.**

- Market Analysis,
- Opportunity Analysis,
- Business Advisory



**Atlantic Holdings**

**Technology Solutions Provider.**

- Business Strategy
- Market Research
- Financial Analysis
- Capital Raising



**Build Construction and Facility management.**

- Ecosystem Creation
- Management Consulting
- Market Research



**Health Food Product (in 72 stores)**

- Business Strategy
- Market Research
- Financial Analysis
- Fund raising
- Valuation



**Food and Water Processing Company.**

- Business Analysis
- Business Development
- Financial Analysis



**Fast Casual Chinese Restaurant.**

- Market Research,
- Market Analysis,
- Management Consulting,
- Board Advisory,
- Fund raising



# Active Clients

Restricted



EV car platform for West Africa and beyond

- Business Development
- Competitor Analysis
- Management Advisory



Agricultural business – Largest Grain farming

- Business Expansion



EIGHTFOLD

REALTY

Innovative Real Estate developer

- Market Research
- Business Advisory
- Valuation



National Level Data driven and Education Solutions

- Business Advisory
- Opportunity Analysis
- Project Development



3-in-1 Cocoa drink

- Market Research
- Business development



Innovative Microfinance

- Corporate Strategy
- Business Expansion
- Market research and Analysis



# Active Clients

Restricted



**NATIONWIDE  
TECHNOLOGIES**

## Fuel Services and Product Authentication

- Market Research
- Competitor analysis
- HR Analysis



## Interdenominational, International, Congregation

- IT Support



## Transaction Advisors

- Corporate Strategy
- Market Research
- Business Development



## Engine revitalization and Carbon Offset Business

- Corporate Strategy
- Opportunity Analysis
- Financial Expansion
- Business Development



## Boutique clinic with advanced aesthetic techniques - HeFRA approved

- Business Development



Government of Ghana





# Active Clients

Restricted



Investment App of aggregated Financial Products coupled with financial literacy.

- Business Advisory
- Corporate Strategy
- Content Development
- Product Development



Financial Services Providers and Insurers (South Africa)

- Landscape analysis
- Partnership development
- Ecosystem development
- Opportunity Analysis



Renewable Energy

- Corporate Strategy
- Market Research
- Financial Analysis
- Valuation



*Caring | Compassionate | Compensation*

130-Year-old - Mutual Assurance (South Africa)

- Corporate Strategy
- Opportunity Analysis



Design, manage and facilitate the implementation of development projects and programs.

- Systems installations
- IT services



Premium Artisan Gin (UK + GH)

- Corporate Strategy
- Fund Raising





## What is your Engagement Process?

Our engagement process is as follows:

1. **Initiation:** An engagement meeting/call is scheduled between God360 and the client to thoroughly understand the problem or need and determine the necessary actions.
2. **Dedicated Contact:** To ensure seamless communication, an engagement Lead/Contact is appointed to represent each party in all subsequent discussions.
3. **Agreement:** Both parties collaboratively agree to the terms and conditions, and an engagement contract is executed, outlining the mutually accepted terms. Payments are processed promptly.
4. **Solution Development:** We embark on the creation or implementation of a solution that effectively addresses the client's business challenges, adhering to predefined timelines. Regular progress updates are shared, typically on a weekly basis. (If financing is required, we structure your business to meet approval criteria and connect you to our trusted funding partners.)
5. **Project Completion:** Upon successful project execution, comprehensive post-reviews are conducted to assess the solution's impact.

## What are your hours of business?

- Our standard business hours are from 8:00 AM to 5:00 PM. However, we also offer customized 24/7 on-site and off-site support solutions for those seeking uninterrupted assistance, with pricing tailored to your specific needs.

## What is your typical response time?

- Our typical response time is within one hour of initial contact.

## How much do you usually charge?

Our pricing model is based on a value-oriented approach, taking into consideration several key factors:

- Impact
- Timelines
- Travel Requirements
- Available Resources
- Location
- International Industry Standards

Given the variable nature of these factors, we provide customized pricing tailored to each specific project or service engagement. This approach ensures that you receive a fair and accurate cost estimate aligned with your unique requirements.



# CONTACT US VIA

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Alternative: [yawoffei2003@gmail.com](mailto:yawoffei2003@gmail.com)

Website: [god360.today](http://god360.today)



Office Address: No. 13 Akosombo Street, Airport Residential Area, Accra - Ghana

Book a session: Book Here: <https://calendly.com/yawmoney/ytil>



ONE  
LAST  
THING



# Join the God360

## Collective Intelligence Engine [C.I.E]

Where your input fuels everyone's advantage. Including yours.

We believe in a new kind of business intelligence – one that gets smarter, sharper, and more valuable the more you contribute.

As a God360 client, you gain access to the **Collective Intelligence Engine** – a dynamic suite of innovation tools, feedback loops, and shared insights that grow stronger with every project, every data point, every lesson learned.

Here's how we build better, together:

### The Collective Engine Includes:

- **The Scoreboard:** Track your performance while feeding into real-time industry benchmarks.
- **The Data Bank:** Access patterns, playbooks, and cross-market intelligence that evolve with every project we complete.
- **The Strategy Library:** Get exclusive frameworks, pricing models, hiring guides – all sourced from real-world execution.
- **The Problem Bank:** Submit your biggest business challenge. Tap into the shared archive of solutions that have worked for others like you.
- **The Impact Circle:** Participate in low-risk experiments and see what works across sectors before you bet big.
- **The Growth Exchange:** Share what worked (and didn't) – and receive dozens of micro-case studies in return.
- **The Forecast Collective:** Feed in your market outlooks. Access real-time, decision-maker-informed forecasts to plan ahead.

### Why it matters:

The more you **contribute**, the more you **gain**.

The more we **know**, the better we **advise**.

The more we **share**, the faster we **all grow**.

**This isn't just consulting. It's compounding insight.**

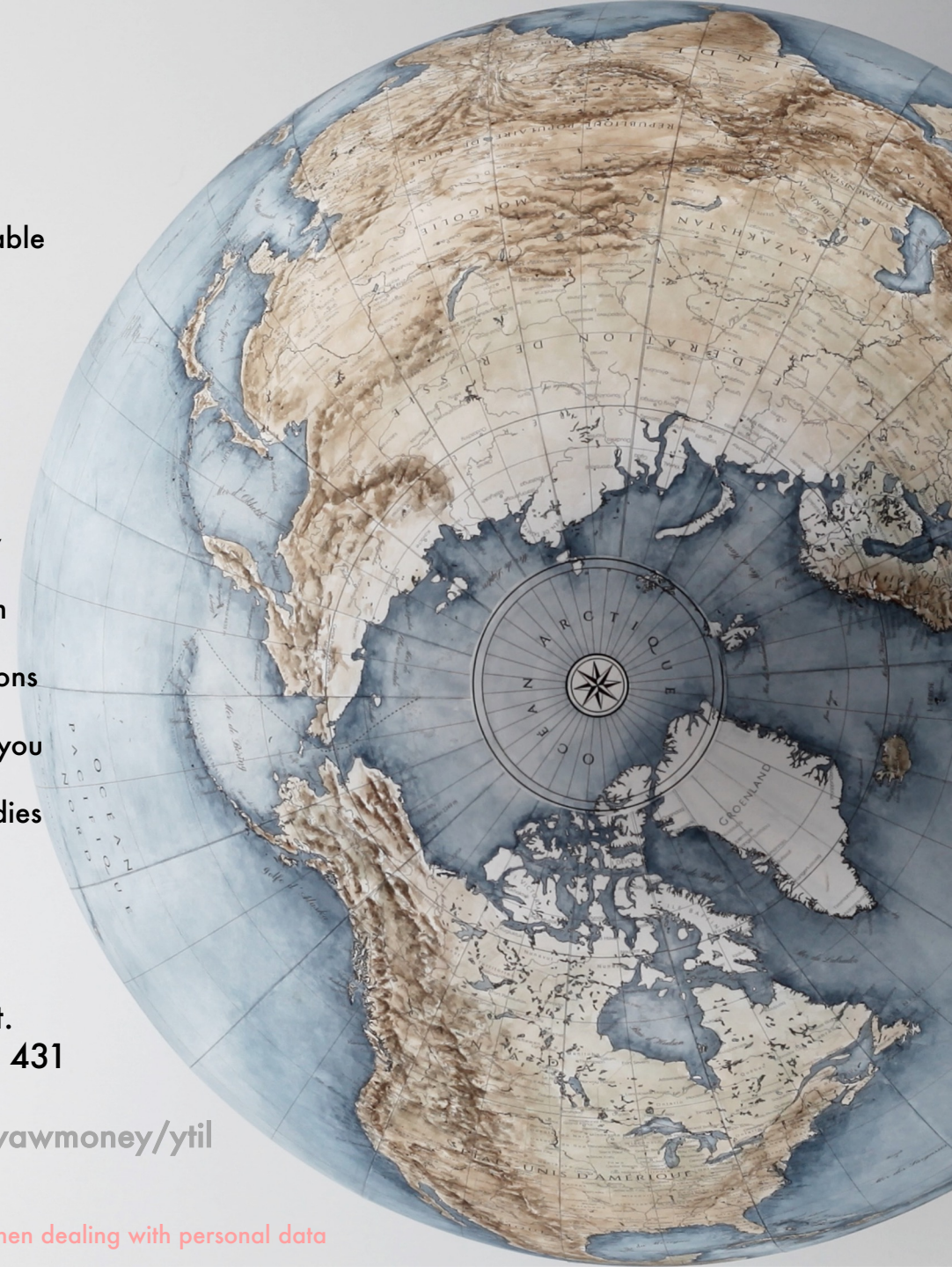
And only available to active God360 clients.

☎ Let's talk impact.

**WhatsApp or Call: +233 264 543 431**

**Email: [yaw@god360.today](mailto:yaw@god360.today)**

**Book Here: <https://calendly.com/yawmoney/ytil>**







*Those who are Intentional  
make the Difference.*

**Thank You For Your Time**